

VIKA SOKOLOVA

LEARNING EXPERIENCE & SOLUTIONS CONSULTANT

CONTACT

✉ v.f.sokolova@gmail.com

🌐 www.workwithvika.com

PROFILE

A resourceful and energetic individual who thrives in fast-paced, collaborative environments. Armed with a diverse skill set, hands-on experience and an unshakable can-do attitude, consistently brings fresh ideas and a positive mindset to every project.

SKILLS

- Content development and storyboarding
- Learning design (tools, theory and instructional design models)
- Learner-centred design
- Stakeholder collaboration and communication
- Translating requirements into structured solutions
- Distilling complex information into clear, structured insights
- QA and troubleshooting

LANGUAGES

- English (fluent)
- Russian (fluent)
- French (intermediate)

AFTER HOURS

- Snowboarding
- Weightlifting
- Motorbiking
- Horse riding
- Photography

WORK EXPERIENCE



Freelance

Feb 2023 - Present

Learning Experience & Solutions Consultant

- Successfully launched an eLearning course pilot for a company transitioning from face-to-face training to digital learning
- Built an eLearning academy from the ground up, including content creation, storyboarding and managing the end-to-end project lifecycle
- Managed the implementation and testing of the LMS, ensuring seamless functionality and a positive user experience

Sponge Learning

Feb 2022 - Jan 2023

Senior Learning Experience Designer (*remote*)

- Written content for and storyboarded eLearning courses in Rise, Storyline, and Evolve
- Utilised best instructional design practices such as ADDIE and SAM and ensured a learner-centric approach
- Assisted project managers with account management and project planning
- Liaised with key stakeholders and SMEs across finance, transport, engineering and pharmaceutical sectors
- Supervised internal initiatives and onboarded new employees

BrightCarbon

Feb 2017 - Jan 2022

Senior Communication Consultant (*remote*)

- Written and structured interactive eLearning modules and blended courses for trainings in sales, compliance, H&S, HR, new product release, and various soft/hard skills
- Managed global client accounts and led projects across a variety of sectors
- Led discovery calls to agree scope and write proposals
- Liaised with key stakeholders and SMEs to distil content for addressing specific learning objectives
- Briefed graphic designers and developers to ensure unique client needs were met
- Critically reviewed projects at every sign-off stage for improvement opportunities
- Co-led the biweekly digital learning forum to analyse latest industry trends and discuss best practices
- Collaborated on internal projects and marketing tasks
- Involved in creating an eLearning academy for a global pharma client



EDUCATION

PGCE Secondary Science with Chemistry

2014 - 2015

University of Cambridge

BSc Hons Biological and Medicinal Chemistry (2:1)

University of Exeter